

FINA Guidelines for the use of the FINA Logo & FINA Composite Logo by FINA-Member National Federations

The Fédération Internationale de Natation (“FINA”) is pleased to inform and provide to its member National Federations (the “National Federations”) the FINA Guidelines for the use of the FINA Logo and FINA Composite Logo by the National Federations (the “FINA Guidelines”).

- 1. Acceptance of the FINA Guidelines** – By using the FINA Logo and/or FINA Composite Logo by the National Federations, the National Federations understand and agree to be bound by the FINA Guidelines. The National Federations acknowledge to have read and understood the FINA Guidelines. The National Federations shall act in accordance with these FINA Guidelines, subject to any further decision of FINA.

Any misuse of the FINA Logo and/or FINA Composite Logo by the National Federation could result in denial of the use of the logo, serious infringement of the FINA IP rights, and disciplinary proceedings with sanction of warning, fine, suspension or even expulsion of the National Federation.

- 2. Purpose** – The sole purpose of use of the FINA Logo and FINA Composite Logo by the National Federations is to identify the affiliation and membership of the National Federations to FINA. The National Federations shall at any time highlight the affiliation to FINA by using the following designation:

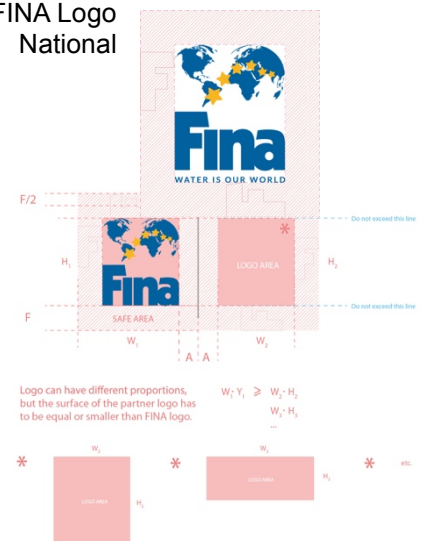
*“[Name of the National Federation] - member of FINA”
or
“[Name of the National Federation] - affiliated to FINA”.*

- 3. Use of the FINA Logo and FINA Composite Logo** – The National Federations can only use the FINA Logo and the FINA Composite Logo, with the prior approval of FINA in writing for each specific use and as per FINA’s instructions, as follows:

- FINA Logo on the National Federation’s official website:** the FINA Logo shall be prominently displayed on the home page of the National Federation’s website and shall highlight the affiliation to FINA.
- FINA Composite Logo on the National Federation’s official correspondences & promotional documents:** letterhead for business correspondence; other documents used for business correspondences; e-mail signature; promotional brochures, flyers and/or posters promoting national events approved by FINA (excluding any form of advertising, marketing, partnership, endorsement and/or other similar relations).

The FINA Composite Logo shall bear the FINA Logo on the left side and the National Federation’s logo on the right side.

- 4. Misappropriation and Misuse** – Any other use other than the use specified in these FINA Guidelines is prohibited. In the event that the



National Federations use the FINA Logo for other purposes, the National Federations shall be in breach of the present FINA Guidelines and FINA shall be entitled to claim or cause of action arising out of, or related to, the misappropriation, misuse and/or infringement of the FINA Logo and/or FINA Composite Logo.

It is strictly prohibited to use the FINA Logo and/or the FINA Composite Logo in connection with any partner and/or sponsor or other organisations in relation with/of the National Federation (including but not limited to any service partner, institutional partner or event partner) or for any commercial purposes.

5. **No Partnership** – No other relation shall be understood and/or implied by the use of the FINA Logo and/or FINA Composite, which shall not constitute a partnership, joint venture or similar relationship between the parties.
6. **No Alteration** – The National Federations shall use the FINA Logo and FINA Composite Logo as per FINA's instructions. No modifications nor alterations of the FINA Logo and FINA Composite Logo by the National Federations are permitted.
7. **Ownership of IP Rights** – FINA owns all rights of the FINA Logo and the FINA Composite Logo and any other rights related to the name and logo of FINA. Any and all past, present and future intellectual property rights (including copyright) in or relating to the FINA logo and name (including any rights in artistic works, creations, designs, trademarks or logos developed by or on behalf of FINA and any rights in and relating to the materials created) together with all rights to sue for past, present and future infringements are hereby assigned (including by way of present assignment of future rights) and are vested in and shall remain in the absolute ownership of FINA.

These Guidelines may be updated and amended by FINA at any time at its sole discretion. Fédération Internationale de Natation, Chemin de Bellevue 24a/b, 1005 Lausanne, Switzerland. © 2019 FINA. All rights reserved by FINA.